

Quarter III 2003

## Annual Summer Party at Balboa Yacht Club Nets Over \$4,800 for Charity

by Loretta Goltara, Cushman & Wakefield

photos: Karine Clark Foreman, Coldwell Banker and Eileen Schuler, Schuler Commercial Real Estate

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On August 5<sup>th</sup>, CREW-OC held its annual Summer Party on the deck of the Balboa Yacht Club, overlooking Newport Harbor. This popular event was a huge success and a sell-out this year, with 42 CREW-OC members and 79 non-members in attendance. Attendees enjoyed a delicious buffet dinner overlooking a beautiful Newport Harbor sunset.

Leann Berry (First American Title), President of CREW-OC, kicked off the festivities this year and had the pleasure of introducing Kathleen Bowman, the Executive Director of WISEPlace.

In addition to being a networking function, the Summer Party is also the major fundraising event for CREW-OC's favorite charity, WISEPlace. WISEPlace serves the disadvantaged, homeless, and battered women of Orange County, helping them to contribute to the community in a positive, productive way.

WISEPlace received over \$4,800 in donations this year, up 60% from last year. The opportunity drawing was generously supported with many donated items from various CREW members, their companies and their clients. These included resort getaways, dinners, a 2-night stay at a member's vacation home in Fawnskin, jazz festival tickets, Angels tickets, spa, restaurant and other fabulous gifts.

Lori Kramer (The Rodarti Group) was the lucky winner of two large prizes, and unwittingly provided one of the most memorable moments of the evening. After accepting a \$500 cash gift, Lori won a \$750 gift certificate to La Costa Resort & Spa. As she accepted her second prize, Lori donated back, giving her original \$500 prize to WISEPlace.



**Kathleen Bowman**  
Executive Director  
WISEPlace

...providing programs and services that inspire, support and empower women to become independent...



**Eileen Schuler, Cheryl Byrne, Berri Cannon**

CREW-OC was pleased to have a group of ten real estate professionals from the Inland Empire attend the Summer Party this year. Michelle Schierberl (Grubb & Ellis) invited the ladies to attend. The Inland Empire currently does not have a local CREW chapter. The ladies arrived in style...by limousine! The group consisted of real estate professionals from Sperry Van Ness, CB Richard Ellis, Lee & Associates, CDM Group, and the Lewis Retail Group.

Special thanks go out to Catherine Fredinburg and Washington Mutual. Through the Washington Mutual Matching Gift Program, WISEPlace will receive a matching gift of \$325 in addition to the \$325 raised by Washington Mutual's Community Lending office.

CREW-OC would also like to thank Mark and Nancy Buchanan for their sponsorship at the Balboa Yacht Club again this year, and Cheryl Byrne, Berri Cannon, and Eileen Schuler for pulling it all together!



**Members and guests included Bev Bunn, Denise Shapiro and Jami Small**

Thanks!

#### 2003 GOLD SPONSORS

Berkshire Mortgage  
First American Title  
Stradling, Yocca, Carlson & Rauth

For Sponsorship Information:  
amsteale@transwestern.net

### MARK YOUR CALENDAR

Don't miss these great upcoming events!

#### Tuesday, Oct 28th

Fashion Event & Breakfast  
Nordstrom Main Place  
8:00 a.m. - 9:30 a.m.  
(Bring a Guest Event)

#### Tuesday, Dec 9th

Annual Holiday Party  
Bistango in Irvine  
Time TBD  
(Members Only Event)

For a full event calendar and lots of other great information, go to the CREW Orange County Website at: [www.crew-oc.org](http://www.crew-oc.org)

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## Networking Success

Hawaiian Luau Networking Dinner

A few times a year, one of our members hosts a dinner at her/his home, treating the guests to an evening of gourmet cuisine and good company. These dinners have been credited with launching great associations and relationships with other CREW members.



Thanks!

### SILVER SPONSORS

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Trendzitions  
Roel Construction Co.  
Rutan & Tucker

For Sponsorship Information:  
amsteele@transwestern.net

## Did you Know...?

You can go onto the 'Member Page' on the website, and enter information about yourself and/or your company.

Here's how:

1. Scroll to the very bottom of the Member Page
2. Click "Update Me"
3. Select your name
4. Scroll through your record to "More about yourself" - Change or add!

## The Making of...

by Cynthia Bongiovanni,  
TICON General Contractors  
Photos: Debi Stanley, PARASEC

- Who:** 15 Hungry CREW members
- What:** Hawaiian Luau
- Where:** Mission Viejo, CA
- When:** Thursday, July 17, 2003
- Why:** Summertime Networking  
...plus good food & fun

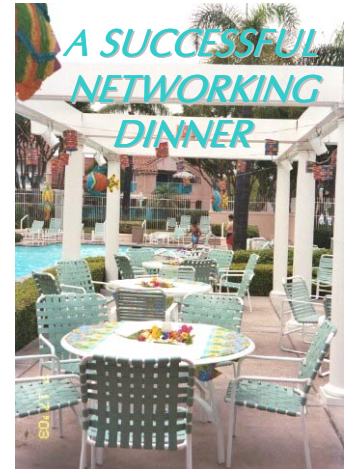
Even if you didn't attend, there's no doubt you've at least heard *something* about the July 2003 CREW Networking Dinner, hosted by Debi Stanley - truly an event to be remembered! This very well attended, Luau-themed dinner went off without a hitch, thanks to some very extensive behind-the-scenes planning by Debi, her fiancé, Eddie Vilorio (a native Hawaiian) and her company, PARASEC.

Knowing that the group would overflow her patio, Debi reserved and decorated the pool area well ahead of time. Tiki torches, a rock waterfall, pineapples, an outdoor fireplace, and authentic Hawaiian music created the look and sound of a true Hawaiian luau.

A whole, roasted pig was presented during the social hour, and dinner was enjoyed on 4 colorfully decorated tables, adorned with lanterns and tropical flowers. The poolside backdrop of lush palms and tropical landscaping made the site and sounds only second to being on the big island, itself.

Eddie's father, Santiago Vilorio, an avid tropical gardener, clipped over 4 dozen plumeria blossoms from his own garden for the cause, along with other exotic greens. Debi refrigerated them overnight, then placed the fragrant flowers about the tables and buffet, adding to the authentic Hawaiian ambiance of the affair.

Recognizing the effort that Debi had already put into the dinner, and not wanting her hostessing activities to stifle her own enjoyment of the event,



### Dozens of fresh, fragrant plumeria blossoms adorned the tables

Lynn Conner (CREW Sacramento member and President of PARASEC), not only came down to Orange County herself, but she also flew in PARASEC's Operations Manager, UCC Supervisor, and his spouse to serve as hosts and hostesses - so that Debi could enjoy the company of her fellow CREW members in style.

Now, THAT's some very creative planning!

Watch the next CREW's Letter for updates on business that transpired and relationships that developed as a result of this fantastic get-together.



While Karen Hardy, Berri Cannon, Mary Figlioli, Sandra Christ, Michelle Schierberl, Vince Meden, Teale Hotchkiss and Norma Shaw gathered on the patio before dinner, Debi Stanley kept an eye on her guests

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SECTION 3



## Membership Notes

Welcome to New Members!  
Announcements

Membership Chair, Mary Figlioli, is very pleased to present the newest members of CREW Orange County. Welcome to all!



Thanks!

### BRONZE SPONSORS

Holliday Fenoglio Fowler  
Stewart Title of California

Annette Steele, CREW Sponsorship Chair  
Transwestern Commercial Services  
[amsteele@transwestern.net](mailto:amsteele@transwestern.net)

## "Why I Joined CREW"

"...to be part of an organization full of professional women"

"...a means for business contacts, friends and mentors"

"...we could all help each other out"

"...to develop new relationships and contacts"

"...to meet other women in this industry"

"...I am new to California"

## Welcome to our Newest Members!

<b>Cynthia Bongiovanni</b> TICON General Contractors	Irvine
<b>Sandra Christ</b>	Irvine
<b>Karine Clark-Foreman</b> Coldwell Banker	Laguna Niguel
<b>Sharon Fisher</b> Bank of the West	Newport Beach
<b>Lou Ann Frederick</b> Hall & Foreman, Inc.	Irvine
<b>Loretta Goltara</b> Cushman & Wakefield	Irvine
<b>Wendy Han</b> CB Richard Ellis	Irvine
<b>Mary Holcomb</b> Argus Realty Investors	San Juan Capistrano
<b>Tara Keith</b> Argus Realty Investors	San Juan Capistrano
<b>Natalia Larson</b> Ameplaza, Inc.	Irvine
<b>Carol Olander</b> The Irvine Company	Irvine
<b>Kimberly Paperin</b> Trammell Crow Residential	Costa Mesa
<b>Karen Priesman</b>	San Juan Capistrano
<b>Kathy Reid</b> Reid & Associates	Newport Beach
<b>Terri Schmidt</b> Capri Capital	Irvine
<b>Vivian Shiu</b> Strategic Alliances Consulting	San Clemente
<b>Jocelyn Sison</b> Capri Capital	Irvine
<b>Crystal Tucker</b> Argus Realty Investors	San Juan Capistrano
<b>Peggy Wei</b> Regency Centers	Los Angeles
<b>Angie Wixted</b> FountainGlen Properties	Newport Beach

*Please make a point  
of introducing yourself  
to all of our new members*

## Announcements

**Irvine, California – Sharon Browning** has joined Sperry Van Ness in Irvine, California as Retail Investment Advisor, specializing in shopping centers sales. She contributes over 20 years of shopping center management and leasing to the Sperry Van Ness organization.

The move to Sperry Van Ness was facilitated with the merger of Ms. Browning's company, Browning Commercial Properties with Sperry Van Ness Asset Management Division.

**Newport Beach, California - Michelle Schierberl** of Grubb & Ellis was recently involved in the sale of a 105,000 square foot shopping center and 12.5 acres of development land in Palm Desert.

The shopping center, known as Desert Springs Marketplace, was built in 1994, is located across from a Marriott's Resort, and is 100% occupied.

Tenants include a Ralph's Market, Rite-Aid Drug, Morton's, City Wok and DelRio's.

If you've got an announcement about your own accomplishments, those of another CREW member, or of how two or more CREW members collaborated on a successful project together, please share!

### ***The Deadline for Quarter IV CREW'sLetter is Dec 12th !***

All items will be edited for you.  
Please email photos, networking stories and items of interest to Newsletter Chair,  
Cynthia Bongiovanni  
[CBON@TICONGC.COM](mailto:CBON@TICONGC.COM)

Special thanks to Karine Clark Foreman of Coldwell Banker, Laguna Niguel and Loretta Goltara of Cushman & Wakefield, Irvine for helping to make the new CREW'sLetter possible