



**Anchor New Opportunities:
Become a CREW Orange County Corporate Sponsor**

The CREW Orange County 2010 Sponsorship Program features diverse opportunities and benefits. Sponsors can tap into the power of a CREW connection through various levels of Partnership. The Sponsorship Program can maximize your company's exposure and marketing opportunities:

- Allows your business to reach the leaders in the commercial real estate industry in an effective and affordable way
- Orange County CREW Sponsorship can provide your company targeted access to experienced, highly educated, members of the commercial real estate industry within Orange County plus the 8,000+ members within the CREW organization nationally
- Opportunities to network and maintain a high profile with senior level decision makers
- Establish relationships and gain referrals
- Recognition of your company with print advertising of CREW-OC in industry publications throughout the year
- Enhance recognition of your company and build goodwill
- CREW members "do business together" and they do business with the companies they know

Enter Early Bird Drawing for (1) \$ 250 Spa Gift Certificate
(Silver Sponsorship Level or Higher)

To Qualify Please Complete the Attached Registration Form by December 15, 2009
and Payment or Corporate Purchase Order Number by January 15, 2010

Send to Heather DeSha ph (949) 475-7600 info@crew-oc.org

CREW-OC Administration
6789 Quail Hill Pkwy, Suite #204
Irvine CA 92603



****Publicity Benefit:** All company sponsors from Bronze/Vendor through Platinum levels will be acknowledged within print advertising in industry publications throughout the year and email communications for monthly luncheon invitations.**

PLATINUM LEVEL \$6,000

- Same as Gold Level with the following additional benefits:
 - Free Registration for 2010 CREW National Conference in San Francisco
 - \$2,500 of Sponsorship can be designated as \$3,000 value towards an event sponsorship
- Sponsorship dollars can be designated to multiple events as well. Chapter Event Sponsorships include:**
- o CREW Classic Golf Tournament benefiting Wise Place and Building Blocks
 - o Summer Party
 - o College Outreach/CREW Careers

DIAMOND LEVEL \$4,000

- Same as Gold Level with the following additional benefits:
 - \$1,500 of Sponsorship can be designated as \$2,000 value towards an event sponsorship
- Sponsorship dollars can be designated to multiple events as well. Chapter Event Sponsorships include:**
- o CREW Classic Golf Tournament benefiting Wise Place and Building Blocks
 - o Summer Party
 - o College Outreach/CREW Careers

GOLD LEVEL \$2,500

- 2 Free qualified memberships OR (1) free qualified membership plus (1) admission to all educational programs during this year (*Memberships can only go to candidates that meet the requirement set by CREW-OC membership committee and guidelines*)
- Recognition of company at all CREW-OC functions, announcement of company and signage displayed at all CREW-OC functions
- Brochure Recognition
- Placement of your business card at each place setting at a luncheon of your choice, with special standing introduction of you and your company by the President
- CREW-OC Website listing with link to your company's site
- Company Brochure in member packet
- Special Ribboned Name tag at every event
- Company name included on a sign located on each table top at all luncheon programs
- 2 tickets to Summer Party

**CREW OC reserves the right to substitute Chapter events as necessary.

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SILVER LEVEL \$1,500

- 1 Free qualified membership OR (1) free admission to (5) educational programs during this year (*Memberships can only go to candidates that meet the requirement set by CREW-OC membership committee and guidelines*)
- Recognition of company at all CREW-OC functions as signage displayed at all CREW-OC functions.
- Brochure Recognition
- Your business card at each setting at (1) available luncheon of your choice, with special standing introduction of you and your company by the President.
- CREW-OC Website listing with link to your company's site
- Special Ribbioned name tag at every event
- Company name included on a sign located on each table top at all luncheon programs

BRONZE AND VENDOR LEVELS \$750

- Free admission to (2) educational programs in this year.
- Signage displayed at all CREW-OC functions.
- Brochure Recognition
- CREW-OC Website listing with link to your company's site
- "Welcome" sponsor for (1) available luncheon of your choice — your 10x10 sign and your business cards at check-in table, assist Exec Director with welcoming guests, verbal recognition of company and individual at that meeting.
- Special Ribbioned name tag at every event

FRIENDS LEVEL \$400

- Signage displayed at all CREW-OC functions.
- 2 for 1 admission to either February or October Luncheon
- Brochure Recognition
- CREW-OC Website listing with link to your company's site
- Special Ribbioned name tag at every event

Note: Sponsorship donations may be made with approved in-kind services in lieu of cash at 200% of sponsorship level amount. Benefits guaranteed if sponsorship paid by January 31, 2010.

2010 Sponsorship Chair Jennifer Irrgang 714-429-8205 jai@jmbm.com

CREW OC 2010 SPONSORSHIP CHECKLIST

Sponsorship Level	Special Event Sponsorship Designation	2 Summer Party Tickets	Free Membership OR Free Program Admission	Recognition at all Programs	CREW OC Brochure Recognition	Brochure in Member Packet	Website Listing and Ribboned Name Tag at Every Event	Business Card at Place Setting at Luncheon of Choice
Platinum \$6,000	✓ \$2,500 designated as \$3,000 value PLUS 1 CREW National Conference Admission	✓	✓ 2 memberships or 1 membership plus 1 admission to all educational programs	✓	✓	✓	✓	✓
Diamond \$4,000	✓ \$1,500 designated as \$2,000 value	✓	✓ Same as Platinum	✓	✓	✓	✓	✓
Gold \$2,500		✓	✓ Same as Platinum	✓	✓	✓	✓	✓
Silver \$1,500			✓ 1 membership or 1 admission to 5 educational programs	✓	✓		✓	✓
Bronze and Vendors \$750			✓ 1 admission to 2 educational programs		✓		✓	Welcome Sponsor at 1 luncheon with business cards at check-in table
Friends \$350			✓ 2 for 1 admission at either February or October luncheon		✓		✓	

**2010 CREW SPONSORSHIP COMMITMENT & INVOICE
REGISTRATION FORM**

Please indicate the sponsorship level your organization wishes to sponsor. Refer to the CREW-Orange County 2010 Corporate Sponsorship Program Listing for a description of sponsorship benefits.

Platinum Sponsorship \$6,000 — Same as Gold Level Plus \$2,500 of Sponsorship can be designated as \$3,000 value towards an event sponsorship of your choice (please designate): _____
Choice of one (1) of the following:
a. 2 Free Qualified Memberships: 1) _____ 2) _____
OR b. 1 Free Qualified Membership and Attendance for (1) at all Educational Programs
Name: _____

Diamond Sponsorship \$4,000 — Same as Gold Level Plus \$1,500 of Sponsorship can be designated as \$2,000 value towards an event sponsorship of your choice (please designate): _____
Choice of one (1) of the following:
a. 2 Free Qualified Memberships: 1) _____ 2) _____
OR b. 1 Free Qualified Membership and Attendance for (1) at all Educational Programs
Name: _____

Gold Sponsorship \$2,500 — Choice of one (1) of the following:
a. 2 Free Qualified Memberships: 1) _____ 2) _____
OR b. 1 Free Qualified Membership and Attendance for (1) at all Educational Programs
Name: _____

Silver Sponsorship \$1,500 — Choice of one (1) of the following:
a. 1 Free Membership – Name _____
OR b. Attendance at (5) Educational Programs Name: _____

Bronze Sponsorship \$750

Vendor Sponsorship \$750 Vendor Sponsor Representative Name: _____
(Representative's Member fee must be received at the time Company Sponsorship fee is received)

Friends of CREW \$400

CREW-Orange County Sponsor Commitment Information

Company: _____

Type of Business: _____

Address: _____

Contact: _____

Telephone: _____ Fax: _____

Authorized Signature: _____

Total Amount: _____

You may turn this form in and commit any time between November and January. Payment is due by January 31, 2010.

**CREW-Orange County
Association Headquarters
6789 Quail Hill Pkwy. Suite #204
Irvine CA 92603**

Telephone: 949/475-7600
info@crew-oc.org
Heather DeSha

CREW-Orange County Taxpayer 1.D. Number 33-0392679, is a corporation recognized as a 501(c)6 organization. Sponsorship payments made to CREW-Orange County are not deductible as charitable contributions for Federal Income Tax purposes.

Jennifer Irrgang, CREW-OC Sponsorship Chair
714/429-8205 jai@jmbm.com